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COMCAST TO DELIVER GIGABIT INTERNET SERVICE IN DETROIT OVER ITS EXISTING NETWORK INFRASTRUCTURE

DETROIT (November 1, 2016) – Comcast announced today that it is launching an advanced consumer trial of a new internet service that will deliver speeds up to 1 Gigabit-per-second (Gbps) to residential customers throughout the entire city of Detroit. The service is the first citywide 1 Gig service offered in Detroit and one of the first in the nation. Comcast will use DOCSIS 3.1 technology to deliver these speeds over the company's existing network infrastructure.

"We're delivering gigabit speeds over a network that already passes thousands of homes across all neighborhoods within the city of Detroit," said Tim Collins, senior vice president of Comcast's Heartland region, which includes Michigan. "As consumers continue to rely even more heavily on the internet, we have the advanced technology in place to meet this growing demand. We know our customers who live outside of Detroit are also eager for faster speeds, and we plan to roll out this new service into surrounding metro areas and across Michigan in 2017."

The base price of the new service with no contract is \$139.95 per month. Comcast will also test promotional base pricing for \$70 per month with a three-year service agreement and plans to introduce bundled packaging in the future.

The consumer introduction of DOCSIS 3.1 marks a major step forward in the evolution of ultra-high-speed broadband. Once DOCSIS 3.1 Gigabit Internet service is available in a market, customers with Gigabit-capable devices will be able to sign up for a new plan and experience the benefits of that speed.

"It's exciting that Comcast is making this advanced technology available to Detroiters across the entire city," said Tom Goddeeris, executive director of the Grandmont Rosedale Development Corporation. "Being able to tout that Detroit neighborhoods, including our own five communities, have 1 Gig Internet service can contribute to our revitalization and encourage more people to come back into the city."

To date, Comcast has rolled out Gigabit Internet speeds using DOCSIS 3.1 technology in Atlanta, Nashville, and Chicago. The company also plans to launch in Miami before the end of the year. In December 2015, Comcast [announced](#) it had successfully installed its first [DOCSIS 3.1](#) modem in Philadelphia. The modem also was tested in several Detroit locations to ensure the best possible customer experience before launching the service locally here.

In 2015, Comcast launched its residential, fiber-based, multi-Gigabit service – [Gigabit Pro](#) – with symmetrical 2 Gbps speeds. Gigabit Pro is now available to 18 million homes across the country and more than 1.5 million homes in Michigan.

New and current Detroit customers can visit Xfinity.com/gig to learn about the new service and request additional information. As part of the trial, initial users will be encouraged to provide feedback about the service to Comcast, which will be used to help ensure future market rollouts deliver the best possible customer experience.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet, and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications, and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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